

From: [REDACTED]
Sent: 12 July 2010 14:39
To: [REDACTED]
Subject: Minutes from Start advisory group meeting

Dear all

Please find attached the minutes from the last start advisory group meeting. The next meeting is on 18th August at 8am at IBMs offices on the South Bank

I have also been asked to attach the flyers for our "big ideas" for your information. This is not a funding ask, but rather to keep you updated on what we are looking for funding on. Of course, if they do spark an interest, you are more than welcome to get in touch.

Thanks

[REDACTED] | Project Manager | **Start** | Clarence House, London SW1A 1BA | Tel: [REDACTED]
[REDACTED]

Attachments:

'Advisory Group minutes 280601.pdf'
'The Sustainable Dance Floor.pdf'
'A Living Wall.pdf'
'Art in Harmony.pdf'
'Energy in Perspective.pdf'
'No such thing as a free lunch.pdf'
'Snakes and Ladders.pdf'

[REDACTED]

From: [REDACTED]
Sent: 02 August 2010 10:56
To: Worts Kim (Communications)
Subject: FW: Update/requests of Start Advisory Panel
Attachments: @

Kim

Please find attached some potential wording and pictures

thanks

From: [REDACTED]
Sent: 02 August 2010 10:03
To: [REDACTED]
Subject: RE: Update/requests of Start Advisory Panel

Here's some wording. Pics attached. Website should be www.startuk.org

Start is a national initiative launched in February by the Prince of Wales to promote and celebrate sustainable living. Start aims to help people across the UK lead more sustainable lives and to show what a cleaner and healthier life would look like.

This September, as an imaginative part of Start, The Prince of Wales will open up his own gardens at Clarence House, together with his neighbours' gardens at Lancaster House and Marlborough House to form 'A Garden Party To Make A Difference' running for 12 days from 8 – 19 September, from 10am – 6pm daily. The aim of the Garden Party is to entertain and inform visitors about introducing small steps towards sustainable living.

Visitors to the Garden Party will enjoy a rare experience in three of London's most historic gardens – seeing them as never before: hosting spectacular installations, concerts, fashion demonstrations, food, debates, music and comedy by many household names, but all sharing the single theme of sustainability.

Confirmed, so far, for the debates in Clarence House Gardens are Alan Titchmarsh, Clive Anderson, David Frost, Antony Worrall Thompson and the UK's Chief scientist, Sir John Beddington. Poet Laureate Carol Ann Duffy will be joined in the 'Poetry Corner' by Gillian Clarke and John Sampson.

In the Gardens and along The Mall, will be over 2000 square meters of exhibition space, showing an intriguing array of products and displays designed to help create 'greener' lives.

From: Worts Kim (Communications) [mailto:Kim.Worts@decc.gsi.gov.uk]
Sent: 30 July 2010 14:07
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Update/requests of Start Advisory Panel

[REDACTED]

Just a few lines, a link to your website and a pic would be good - the aim would be to drive the traffic to you.

Any media notices would also be handy. [REDACTED] – above, our E-Comms Team Leader – has also offers to tweet it etc, so just send the stuff over.

Ref tickets – I shall canvas the Directors General and the Perm Sec (who are the ones who should be encouraged to visit).

Kim

From: [REDACTED]
Sent: 30 July 2010 10:51
To: Worts Kim (Communications)
Subject: RE: Update/requests of Start Advisory Panel

Kim

Thanks for this. It would be really helpful if we could put a short article on your website – is there a number of words? Do we have room for a picture?

We haven't discussed anything with Directgov, do you have a contact there you could introduce is to?

And yes, would be happy to let you have a few tickets. I have a limited number of guest passes – would 8 be enough for you? As there are a limited number per day, we can either agree the dates and then you can let me have the names later or people can come direct to me, but there is a slight risk certain days will already been taken

Thanks again

From: Worts Kim (Communications) [mailto:Kim.Worts@decc.gsi.gov.uk]
Sent: 29 July 2010 10:44
To: [REDACTED]
Subject: RE: Update/requests of Start Advisory Panel

[REDACTED]

Can you think of any ways in which we could help?

I would be happy to put a short article and link on the DECC website as well as on the intranet. (I have already sent out the link through our stakeholder bulletin).

Have you discussed with Directgov? If they accept then their traffic numbers are very large indeed.

I would be grateful – if it is not inappropriate – for a few tickets here to stimulate interest and ensure that the Management Board attend.

Kim

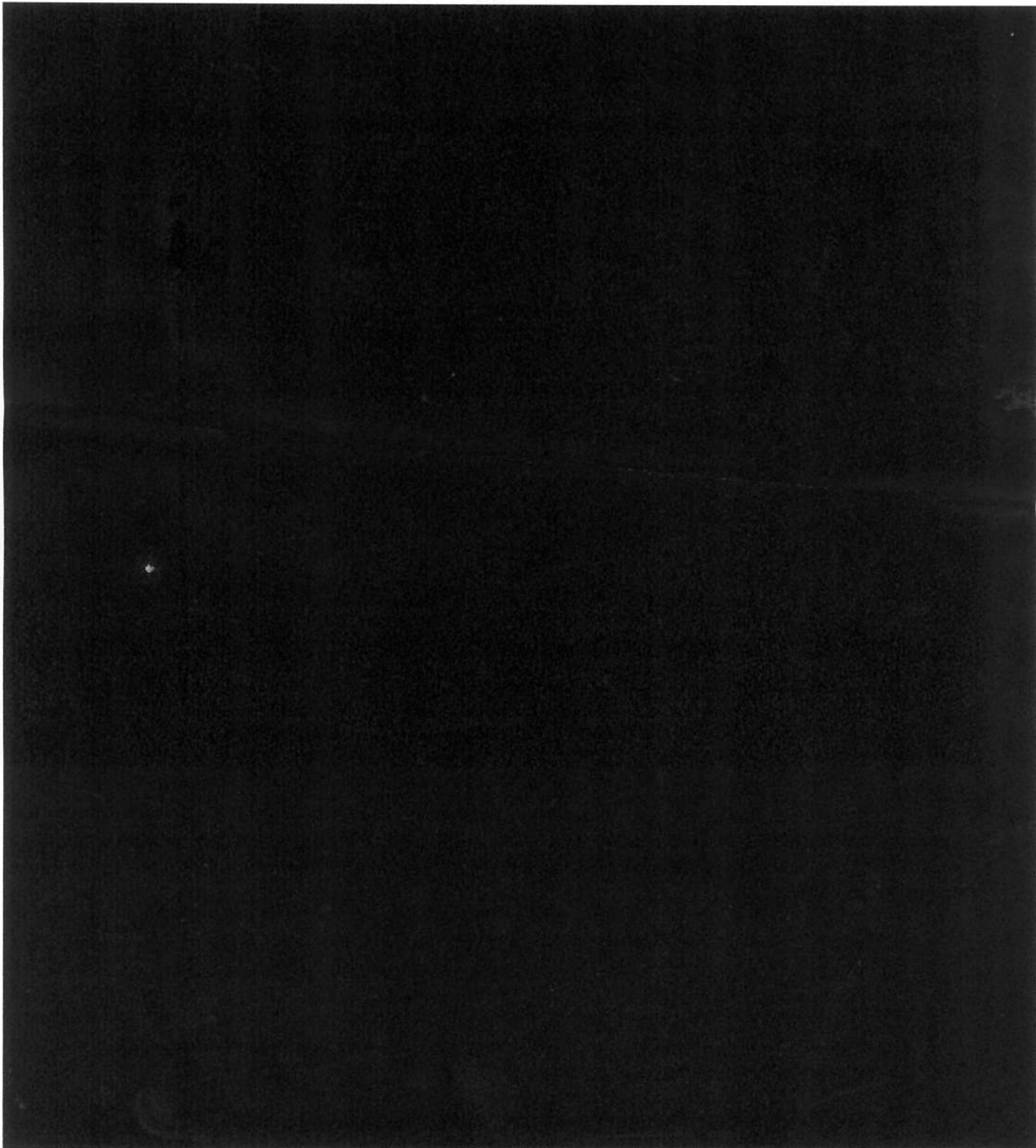
From: [REDACTED]
Sent: 28 July 2010 19:43

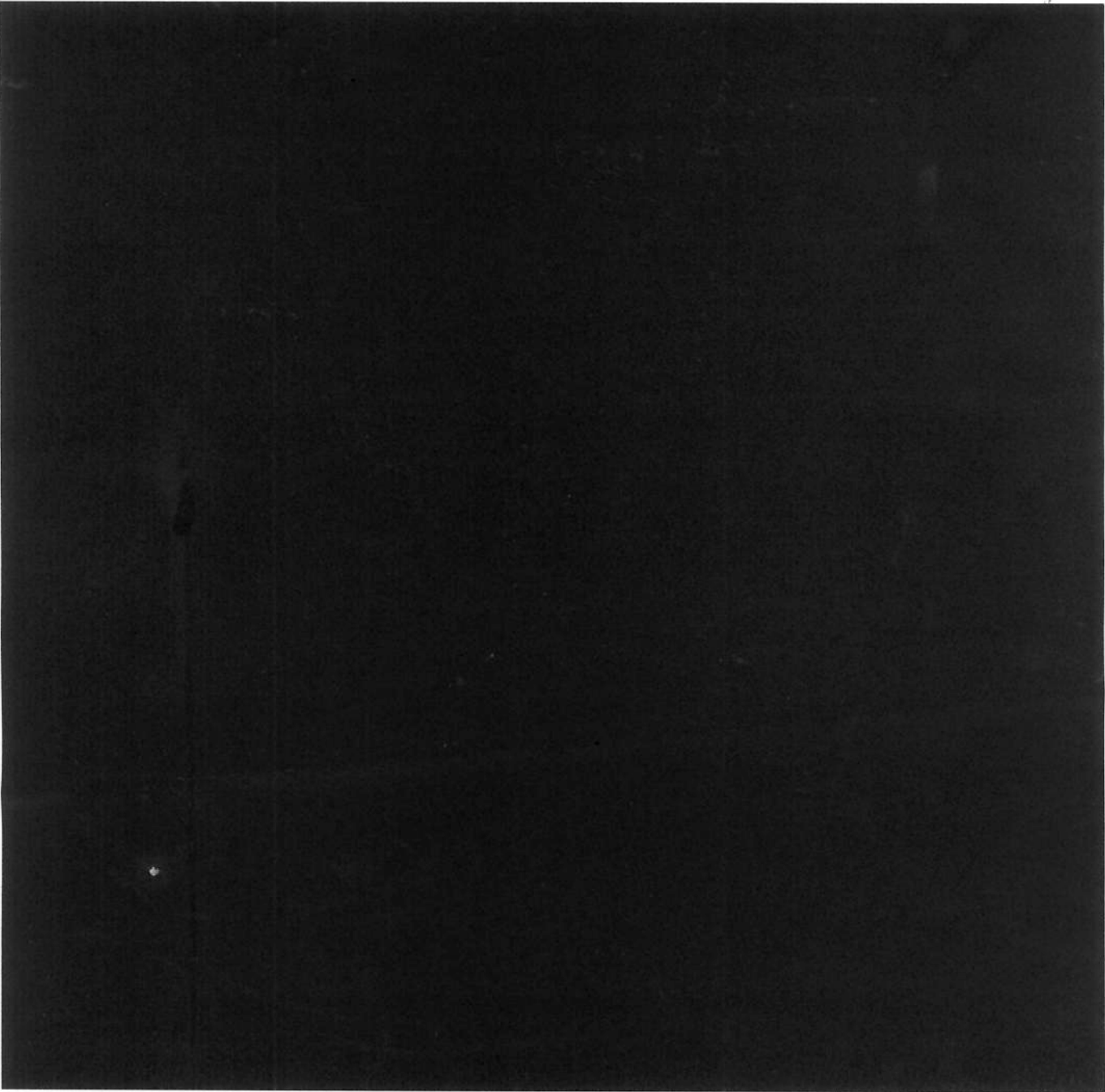
To: [REDACTED]

Subject: Update/requests of Start Advisory Panel

Dear all,

I know we have another meeting in the middle of August, but things are moving quickly now in the lead up to the Garden Party, so I wanted to give you an update on what is happening in terms of ticket sales and marketing, and also to make some requests of you (which by the way are at the end of the email, so if you're short of time, just go straight to the bottom and read those !).





Requests

I hope this gives you more of a sense of what is happening and some comfort around how we are looking to support the Garden Party specifically, but you won't be surprised that I also have 4 requests of you. We would appreciate it very much if you could :

- For those of you who are big advertisers, reinforce with ITV the value of partnering with us and giving us plenty of coverage, especially in advance of the event when it will help with awareness
- If at all possible, support the Start supplement that the Telegraph Group are talking about doing. It would be just about us and the Garden Party and could provide a fantastic opportunity to educate people as well as getting more commercial messages across for all of you.
- Ask your teams to do everything they can to communicate the Garden Party to your customers

- Ask your teams to come back to us on your plans for the Tour – we are needing to confirm these with the organisations in the regions who are giving us the space/working with us so clarity on this pretty quickly would be very helpful

Many thanks as always for your support and we'll look forward to seeing you on the 18th of August.

Best regards,

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Grass piggy bank_02.jpg (3.3MB)
Sheep_ladder4.jpg (1.7MB)
em_garden_party_01.jpg561.jpeg (372.9KB)
(5.3MB)

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Robert Booth
Senior Reporter
The Guardian
PO Box 68164
Kings Place
90 York Way
London
N1P 2AP

Ref No: 11/0649

10 August 2011

Dear Mr Booth

Thank you for your email of 10 May 2011 where you requested information about correspondence between DECC and the Prince of Wales's charities. We have now completed our consideration of your request.

In our letter of 8 June we advised you that DECC do not hold information relevant to your request regarding correspondence with The Prince's Accounting for Sustainability Project or The Prince's Foundation for the Built Environment. A copy of the information DECC holds relevant to START is enclosed.

Some of the information contained in these documents has been removed and is withheld in accordance with Section 40(2) of the Freedom of Information Act. Section 40(2) provides an absolute exemption for personal data which then falls to be dealt with under the Data Protection Act. Personal data of third parties can only be disclosed in accordance with the data protection principles. In particular, the first data protection principle requires that disclosure must be fair and lawful and must comply with one of the conditions in Schedule 2 of the Data Protection Act. We do not think that it is fair to release the names of junior members of staff or third parties and do not think that any of the relevant conditions apply.

DECC holds further information relevant to your request which is not included with the attached documents. This is withheld in accordance with Section 37(1)(aa) of the Freedom of Information Act which provides an absolute exemption for communications with the heir to, or the person who is for the time being second in line of succession to, the Throne and those acting on their behalf. The information contains correspondence with the office of HRH The Prince of Wales and this information is therefore exempt by virtue of Section 37(1)(aa).

Information has also been withheld in accordance with Section 41(1) of the Freedom of Information Act. Section 41(1) provides an absolute exemption for information that we have obtained from any other person, including another public authority, and where disclosing it would constitute an actionable breach of confidence by that or any other person. The correspondence contains confidential information obtained from START. This information is subject to a duty of confidence and disclosure of the

information would constitute an actionable breach of confidence. We have therefore reached the view that the confidential information contained in the correspondence is exempt by virtue of section 41(1).

Please accept my sincere apologies for the significant time taken to answer your request. Let me assure you that DECC takes its responsibilities under the Freedom of Information Act 2000 very seriously and it is our aim to respond to all requests made under the Act within statutory target time. Some requests are more complex than others and need to be considered by a number of interested parties before a fully considered substantive response can be issued. This can take time and lead to a small number of requests taking longer than we would have liked. Unfortunately this has been the case with your request and we are very sorry that this has meant that we have not been able to provide you with a response until now. I also apologise that you were not kept more closely informed regarding progress of your request.

I note that you have requested an internal review of your request. Please could you inform me whether you still wish us to conduct a review?

If you do pursue your internal review and are not content with the outcome, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Please remember to quote the reference number above in any future communications.

Yours sincerely,

James Clarke

DECC
3 Whitehall Place
London SW1A 2AW